

# VIRGINIA IS FOR LO♥ERS

## AGENDA VIRGINIA TOURISM AUTHORITY BOARD OF DIRECTORS WINTER MEETING

Virginia Tourism Corporation  
901 E. Cary Street; Suite 900  
Richmond, Virginia 23219

Thursday, December 01, 2022  
8:30AM – 11:30AM

- |                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|--------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>07:30 a.m. – 08:30 a.m.</b> | <b>I. Breakfast</b>                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>08:30 a.m.</b>              | <b>II. Call to Order</b><br><i>Susan K. Payne, Chairwoman of the Board</i>                                                                                                                                                                                                                                                                                                                                                                     |
|                                | <b>III. Approval of the Minutes from June 2, 2022</b>                                                                                                                                                                                                                                                                                                                                                                                          |
|                                | <b>IV. Report of the Secretary of Commerce and Trade</b>                                                                                                                                                                                                                                                                                                                                                                                       |
|                                | <b>V. New Business</b><br><i>Policy for the remote participation of members</i>                                                                                                                                                                                                                                                                                                                                                                |
|                                | <b>VI. Board Member Reports</b>                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>09:45 a.m.</b>              | <b>VII. Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                              |
|                                | <b>VIII. President's Report</b>                                                                                                                                                                                                                                                                                                                                                                                                                |
|                                | <b>IX. Division Reports</b> <ul style="list-style-type: none"><li><i>a. Operations &amp; Finance Report</i><br/><i>Mike McMahon, VP Operations &amp; Finance</i></li><li><i>b. Partnership Marketing Report</i><br/><i>Chris Canfield, VP Partnership Marketing</i></li><li><i>c. Marketing Report</i><br/><i>Diane Béchamps, VP Marketing</i></li><li><i>d. Film Office Report</i><br/><i>Andy Edmunds, VP Virginia Film Office</i></li></ul> |
|                                | <b>X. Public Comment</b>                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>11:30 p.m.</b>              | <b>XI. Adjournment</b>                                                                                                                                                                                                                                                                                                                                                                                                                         |